‘Rethink, refresh, renew’ at 2014 AGD annual meeting

Academy of General Dentistry to meet at Cobo Center in Detroit

How to thrive in a changing landscape is the focus of the Academy of General Dentistry (AGD) 2014 Annual Meeting and Exhibits, which will take place from June 26 to 29 at the newly renovated Cobo Center in Detroit. “As the dental profession continues to face new challenges, the AGD seeks to provide our members with the tools they need to adapt and thrive in this rapidly changing environment,” AGD President Linda J. Edgar, DDS, MEd, MAGD, said. “Join us this summer in Detroit to rethink, refresh, and renew the vitality of your practice and your passion for the profession.”

The AGD 2014 Annual Meeting and Exhibits will include a comprehensive continuing education lineup, networking events and an exhibit hall featuring the latest offerings in dental products and services.

You can visit www.agd2014.org for registration information and the latest on what the meeting has to offer. Among the highlights:

Two keynotes

The opening session will feature two keynote speakers: basketball legend Dave Bing, an entrepreneur and former Detroit mayor; and Chrysler LLC executive Ralph Gilles, who serves as president/CEO of motorsports and senior vice president of product design. Each will speak on how they have overcome personal and professional challenges over the years.

Wide variety of C.E. topics

The annual meeting will include a variety of lecture and participation courses presented by some of the top speakers in dentistry, including John C. Kois, DMD, MSD; Carl E. Misch, DDS, MDS, PhD (hc); and Ronald D. Jackson, DDS, FAGD.

Doimg its part to help pump up Motor City, the Academy of General Dentistry is holding its 2014 annual meeting at Detroit’s newly renovated Cobo Center. Pictured is the city’s night skyline.

Photo/Vito Palmissano, www.meetdetroit.com

Meeting

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Meeting

Members and guests of the American Dental Hygienists’ Association are gathering at Caesars Palace, June 18–24.

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Implant Tribune

Implant Prosthetic Symposium nears


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Endo Tribune

AAE Meeting Review and Photos

James Bradley, author of ‘Flags of Our Fathers,’ delivers keynote address.

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Meetings

A2–A4

• Oral cancer screenings to be offered to dentists, exhibitors and the public at AGD annual meeting

• The American Dental Hygienists’ Association’s 2014 Center for Lifelong Learning at the 91st Annual Session to be held in Las Vegas

• Toronto Academy of Dentistry Winter Clinic moves venue to new location in downtown Toronto

• Diverse agenda, networking events and late-season skiing are all a part of the 2015 Pacific Dental Conference

• Nation’s biggest dental meeting, the Greater New York Dental Meeting, expands 2014 educational sessions and exhibit hall activities

Industry

A5–A7

• Orascoptic, part of the KaVo Kerr Group, launches a lightweight, high-definition 2.5x loupe

• Restoring the edentulous arch with a BruxZir full-arch implant prosthesis from Glidewell Laboratories

• Keystone Industries hosts ‘Jay Day,’ at which Silverman Dental Associates provide free dental services to the uninsured in the practice’s rural Pennsylvania community

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Oral cancer screenings

The Academy of General Dentistry Foundation, the philanthropic arm of the AGD, will host free oral cancer screenings at the academy’s upcoming annual meeting.

Meeting attendees, exhibit personnel and the public can get screenings from 2 to 5 p.m. on Friday, June 27, and 10 a.m. to 2 p.m. on Saturday, June 28, on the Concourse Level of the Cobo Center.

“Detroit is the perfect setting for our annual meeting — just like this amazing city, dentistry is always evolving,” Edgar said. “This year’s meeting was designed to help dental professionals adapt and thrive in a changing landscape.”

Members of the public wanting to be screened will be directed to enter the convention center from Washington Boulevard.

“More than 50 volunteer dentists will be available to provide these quick and painless examinations,” Edgar said. “(The dentists) will feel for lumps or irregular tissue changes in the neck, throat, cheeks and mouth, and look for any sores or discoloration. If any concerns are found, patients will be directed to follow up with area dentists.”

According to the Oral Cancer Foundation, more than 43,000 Americans will

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The American Dental Hygienists’ Association’s 2014 Center for Lifelong Learning at the 91st Annual Session offers a variety of continuing education tracks for all stages of dental professionals’ careers. This year’s selection of courses will offer professional and personal development to help hygienists and other members of the dental team balance professional interests with everyday life.

The meeting takes place at Caesars Palace in Las Vegas from June 18–24. The continuing education sessions, workshops and lectures are designed to enable attendees to immediately apply the updated skills and techniques they learn to improve their practice and performance in the workplace.

The meeting is designed specifically for hygienists and their colleagues. In addition to the educational offerings, an exhibit hall will showcase the profession’s latest products and technologies — and offer discounted show specials.

ADHA’s CLL at the 91st Annual Session is the only national meeting to offer dental hygiene students their own track of programming.

Founded in 1923, the American Dental Hygienists’ Association’s original mission was to develop a better way for dental hygienists to communicate and cooperate. That mission continues today, with the ADHA operating as the largest national organization representing the professional interests of more than 150,000 registered dental hygienists (RDHs) across the country. With a goal of serving as a unifying force, the organization defines its role as being to advance careers and the profession.

(Source: ADHA)
Diverse agenda at 2015 Pacific Dental Conference

Join your colleagues in Vancouver, March 5–7, 2015, for the Pacific Dental Conference. Experience the true flavour of the West Coast and earn C.E. credits at the same time. The PDC has an expert lineup of local, North American and international speakers. With more than 150 presenters, 150 open sessions and hands-on courses covering a variety of topics, there is something for every member of your dental team.

Explore the largest two-day dental tradeshow in Canada and have the year’s first opportunity to see the newest equipment. The spacious exhibit hall invites attendees to see innovative new techniques demonstrated on the live dentistry stage and examine products and services from more than 300 exhibiting companies with representatives who are ready to engage attendees in discussions on creating practice solutions. At the conclusion of the conference, you can take a day to relax and revitalize by exploring some of the great tourist attractions in Vancouver. The ocean is just steps from the Vancouver Convention Centre, and the pristine snow-capped mountains offer up choice late-season skiing.

(Source: Pacific Dental Conference)
Orascoptic launches lightweight, high-def 2.5x loupe

Orascoptic, a leader in vision solutions for dental and medical professionals, recently released its HDL 2.5x — a loupe with micro-sized optics that delivers lightweight comfort and the visual clarity Orascoptic is known for. According to the company, unlike other small telescopes, the HDL does not compromise on field size. The field depth of the HDL rivals that of the Orascoptic award-winning HiRes<sup>TM</sup> 2.5x, yet the innovative optical design is 25 percent smaller than its predecessor. The HDL design uses an elongated bezel to deliver steep declination angles for improved ergonomics. Each loupe also offers high-definition resolution, creating an enhanced visual acuity for the clinician and better procedural outcomes for the patient, according to the company.

Because the loupe was developed to provide a generous field of view, clinicians are able to easily transition instruments into the viewing field, which may help to reduce examination and procedural times, the company reports. The compact size of the HDL 2.5x also provides significant viewing space above the telescope, making it easier to read charts and consult with patients without having to remove the loupe. While designed for performance, the loupe’s brushed metallic finish and small profile also provide an aesthetic appeal to many users.

The loupe is available on all Orascoptic frame models and can be configured as a through-the-lens or a flip-up that employs a new advanced ergonomic hinge.

KaVo Kerr Group is a global portfolio of dental brands and operating companies that share common values of trust, experience, choices, quality and smart innovation. Brands include KaVo, Kerr, Kerr Total Care, Pentron, Axis, Sybron Endo, Orascoptic, Pelton & Crane, Marus, Gendex, DEXIS, Instrumentarium, SOREDEX, i-CAT, NOMAD, Implant Direct and Ormco. KaVo Kerr Group has more than 500 years of combined experience serving the dental profession. Orascoptic assists clinicians in improving procedural outcomes through superior visualization. Founded by a dentist in 1981, Orascoptic has been designing and manufacturing award-winning loupes and light systems in Middleton, Wis., for 30 years.

(Source: Orascoptic)

be diagnosed with oral or pharyngeal cancer this year, resulting in more than 8,000 deaths. Of those diagnosed this year, just 57 percent will survive more than five years following the initial diagnosis.

By hosting screenings at the AGD 2014 Annual Meeting and Exhibits, the AGD Foundation hopes to spread the word about oral cancer and promote the general dentist’s role in early detection. “Early detection is the first step in fighting oral cancer,” Edgar said. “Because dentists can often detect the disease in its early stages, the dental community is positioned to serve as the first line of defense against oral cancer. We hope the Detroit community will take advantage of these free screenings.”

About the Academy of General Dentistry

The Academy of General Dentistry (AGD) is a professional association of 38,000 general dentists dedicated to providing quality dental care and oral health education to the public. AGD members stay up-to-date in their profession through a commitment to continuing education.

Founded in 1952, the AGD is the second largest dental association in the United States, and it is the only association that exclusively serves the needs and represents the interests of general dentists. The academy describes a general dentist as the primary care provider for patients of all ages who is responsible for the diagnosis, treatment, management and overall coordination of services related to patients’ oral health needs.

The AGD is a member of the Partnership for Healthy Mouths, Healthy Lives, a first-of-its-kind national dental coalition composed of 37 leading dental health organizations.

The campaign is designed to educate parents and caregivers on how to improve their children’s oral health in simple ways.

The campaign offers families oral health resources through the website 2min2x.org.

For more information about the AGD and the upcoming AGD annual meeting, visit www.agd.org.

(Source: Academy of General Dentistry)